



RFID TRACKING for Retail

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RFRAIN IN-STORE RETAIL SOLUTIONS

RFID technology is changing the way retail supply chains and stores are managed, bringing unparalleled levels of accuracy, efficiency and business intelligence to retailers. RFRain's hardware and software solutions for real-time item tracking bring immediate and significant cost savings to the retail store.

How it works

RFR-RAIN-4-SMART readers are installed at check-out counters, fitting rooms and overhead at security gates near the entrances and exits. The information contained in the tags affixed to clothes and goods is read using RFRain's Smart Readers regardless of item orientation, alignment, and distance. The readers pick up RFID signals from each product, with information relayed back to sales associates via the Zone Manager mobile app. These signals produce real-time location data, that show when a product is on the move (from a rack to the fitting room), and if a product isn't where it's supposed to be, enabling quick action from store employees, and lessening the risk of frustrated shoppers and lost sales.

RFRain Tracking software

Unlike any other RFID readers in the market, our Smart Readers come with pre-installed Zone Manager software, eliminating the need of additional software. Our Plug-and-Play system is designed for easy installation and programming. The RFR-RAIN-4-SMART reader connects via LAN, WIFI or cellular connection and the collected data is automatically and instantly uploaded to the Zone Manager Enterprise server running in the cloud or on-premise. The Zone Manager works as a stand-alone application and can be seamlessly integrated with existing enterprise systems through Rest API.



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RFRAIN TRACKING HARDWARE

RFRain Smart Readers help maximize item visibility across the retail floor in real-time. It will significantly increase operational efficiencies and lower costs.

RFRain RFR-RAIN-4-SMART

The RFRain RFR-RAIN-4-SMART is a high-performance fixed RFID reader optimized for fast and accurate reading of tagged items, perfectly suited for the retail implementation. Installed at check-out counters, fitting rooms and overhead at security gates near the entrances and exits.



RFRain RFR-RAIN-1-HANDHELD

The RFRain RFR-RAIN-1-HANDHELD reader is a high-performance mobile reader optimized for fast and accurate inventory management of the collection on the retail floor. Quickly and efficiently walk the entire floor and scan thousands of tags at once based your location and store the data automatically in the Zone Manager Enterprise.



RFRain Antennas and Tags

The RFRain antennas are optimized and guaranteed to work with RFRain's Smart Readers for fast and accurate detection of tagged items. Our passive UHF tags allow tracking of retail items, employees, and pallet boxes.



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Inventory Management

The RFRAIN RFR-RAIN-1-HANDHELD reader is a high-performance mobile RFID reader optimized for fast and accurate reading of the inventory. It has the ability to identify an entire wall of goods at once regardless of item orientation, alignment, and distance.



Automatic and Faster Checkout

Reduce waiting lines at the check-out counter with the RFRAIN RFR-RAIN-4-SMART. Installed under the checkout counter it instantly reads multiple items simultaneously instead of reading items individually with a barcode scanner.



Cashierless Checkout

Smart stores of the future can bring customers a seamless guest checkout using RFID technology. Eliminate cash registers and long waiting lines. With RFID tags on the items, customers can leave the store without having to checkout. Readers installed at security gates determine what items customers are walking out with, as well as charge and record other data accordingly.



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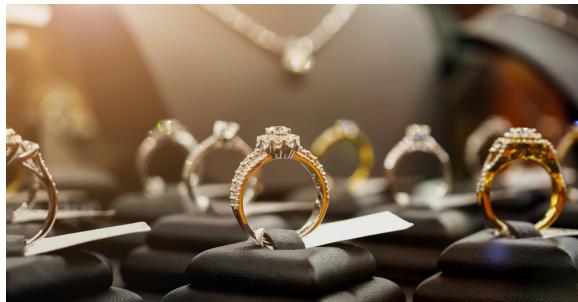
Smart fitting rooms

Gain insight on which items are being left behind in the fitting room. With The RFRain RFR-RAIN-4-SMART overhead reader installed in the fitting room, retailers can track how often an item is left behind, track customer behavior and why an item is not purchased to adapt their sales tactics.



Smart Cabinets

The RFRain Smart Cabinet monitors high value inventory in cabinets and display cases. Keep your merchandise secure at all times. The RFID-enabled cabinets track when and which items are removed. Unlock the cabinet by authorized sales associates only.



Employee Tracking

Time & attendance - easily track employee sign-in and sign-out hours with the RFID embedded wristband. Easily integrate the data into the enterprise system.



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ABOUT RFRAIN

RFRain is an inventory and asset management company which has developed a complete end-to-end hardware and software solution. It collects data received from RFID tags and sensors and manages the data within the cloud, or on-premise, for real-time access by multi-location companies and organizations. The technology gets delivered via an online dashboard that offers real-time data delivery 24/7 for inventory management.

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